

#### Media Release

### For immediate dissemination

## PNB Housing Finance Limited Inaugurates 9th branch in Delhi NCR

# Focuses on robust expansion with total branch network touching 58 Aims to tap strong growth potential in urban areas

**Delhi, 22<sup>nd</sup> December, 2016:** Taking forward the commitment to widen distribution footprint and business presence in India, PNB Housing Finance has inaugurated its 9<sup>th</sup> branch in Delhi NCR today. The move is in line with the company's focus to tap high-potential cities and to garner a larger pie of the business from these locations fueling its business growth.

The 9<sup>th</sup> branch in Delhi NCR has been inaugurated in Pitampura, located on 5th Floor, HB Twin Tower – 1, Plot No. A-2,3,4, Netaji Subhash Place. The office was inaugurated by **Mr. Sanjaya Gupta, Managing Director, PNB Housing Finance Limited**.

Speaking on the occasion, **Mr. Sanjaya Gupta,** said, "The strategy of opening new branches is in line with PNB Housing Finance's primary objective to meet customer expectations, strengthen customer relationships and foster customer delight. The organization's wide focus on ensuring highest level of customer service competency is fuelled by their ambition to be the most admired housing finance company in the country"

**Mr. Gupta further explained**, "Delhi is one of the largest real estate markets in India and also a home market for us as we are headquartered in Delhi. In the past few years, it has seen a series of developments in almost all spheres, be it housing, commercial, retail etc. Thus the opportunities here are wide and always enlarging therefore this will remain a key strategic location for us in terms of expansion."

With the inauguration of Pitampura branch, PNB Housing Finance has a total of 58 branches located across 40 unique towns and cities. In the current fiscal, the company plans to open total of 18 new branches across India.

### **About PNB Housing Finance Limited**

PNB Housing Finance Limited (NSE: PNBHOUSING, BSE: 540173) is promoted by Punjab National Bank and is a registered Housing Finance Company with the National Housing Bank (NHB). The Company offers housing loans and fixed deposits to customers. In housing loans segment, the Company offers loans for construction, purchase, repair and expansion of houses to individuals and corporate bodies. It also provides loans for commercial space, loan against property and loan for purchase of residential plots. PNB Housing has a strong nationwide presence with hubs and branches at various prominent locations.

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